



BUFFALO 2017

Sponsorship Package

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Chillounge Night

Chillounge Night is a developer and producer of unique events for the business development, promotion and entertainment markets. Chillounge Night's signature production transforms a large public or private outdoor space into a magnificent outdoor lounge, complete with furniture, food and beverage service, and an evening of eclectic, upscale entertainment.

Chillounge Night produced its first event February 2, 2008 in Sarasota, FL on Palm Avenue. The heart of Sarasota's Art District was transformed that Saturday evening from 6:00 pm to 11:00 pm with chic outdoor furniture, multiple cash bars and food vendors, an inviting VIP Lounge, and an entire evening of entertainment featuring Tango dancing, Opera, Smooth Jazz instrumentals, fashion show, Daybed Parade with stunning lingerie models, and an upbeat Brazilian Samba Parade. The event had approximately 2,400 attendees... with rave reviews. Since that initial production, Chillounge Night has gone on to producing numerous events throughout Florida.



Why Support Chillounge Night

1. Associate with a unique event - entertain clients in a more relaxed environment
2. Media Coverage: In-event media, radio, newspapers, television, local news
3. Web Presence: Chillounge Night maintains a strong web presence at www.chilloungenight.com. In addition, Chillounge Night maintains a strong Facebook following and Newsletter subscriber base.
4. Charity: We work with the local community along with deserving charities, and pride ourselves on giving back
5. Promotional Activation: A great way to get product into the hands of your customers



Charitable Giving

A benefiting charity has been a hallmark of every Chillounge Night and is expected to continue as an important marketing tool. In each location, a different charity is designated to receive a donation from the event. The designation of a local charity has served a number of purposes for Chillounge Night:

1. It benefits the local community and is seen as a positive action from the municipality in the regulatory process and their support for the event.
2. Patrons appreciate the benefit going to the local charity and Chillounge Night gains support for future events.
3. The charity assists the event from a marketing standpoint by getting the word out to its supporters and to the community in a variety of ways.
4. The charity provides needed volunteers to help and assist in certain aspects of the event.
5. The sponsors can utilize the charity as an additional marketing benefit.

Our Goal

Chillounge Night's goal with each event is to create "A Night to Remember" for its patrons. This includes the unique transformation of outdoor space into a magnificent outdoor lounge with special lighting, signage and decoration. It includes the sky tracker, chick outdoor furniture, a variety of quality and unusual forms of entertainment, excellent food and beverage service, and security. With extensive media coverage, all of these elements come together with a "mystique" that conveys that "Chillounge Night is the place to be".

To create the appropriate environment, Chillounge Night has formulated a team of professionals to insure that each event is unique, efficient, and yet maintains Chillounge Night standards from event to event to establish continuing success.



Past & Present Sponsors and Partners

Chillounge is fortunate to be involved with a host of companies and partners. Chillounge provides a place where our sponsors and partners are able to leverage our marketing, press, and venues to distribute their message and products, as well as entertain their clients.

Cointreau	Remy	Mount Gay Rum
Michelob Ultra	Cadillac	Audi
Rain Vodka	The Vinoy Resort	Piper Heidsieck
Bacardi Rum	Mini Cooper	Firefly Vodka
Ceviche	Russian Standard	Mattison's
Hyatt Regency	Morgan Stanley	Peroni
Select Vodka	Bear Boat Wine	Whole Foods Market
Toyota	Glacéau Vitamin Water	Smart Car
BMW	Perfect Vodka	Bert Smith

Additional Chillounge Night Marketing Tools

- Downtown Lamp post banners
- Special screen advertising / sponsor commercials during event
- Oversized banners
- Special signage
- Backpack banner at local events
- VIP giffbags, lanyards
- Poster displays
- Restaurant checkbook inserts
- T-shirts, labeled water bottles, wrist bands
- Special signage
- Press and Media Kick-Off event



Sponsorships

\$20,000 Level - Title Sponsor / Presenting Sponsor

40 VIP Sponsor Lounge tickets

20 General admission tickets

Naming rights to Chillounge Night event

Prime logo placement on the Chillounge Night website with link

Prime logo placement on all Chillounge Night collateral (wristband, etc.)

Title Sponsor recognition in all Press Releases and Stories

Name recognition in all marketing (i.e. radio, TV, print)

Title Logo on Sponsor Wall

Microphone recognition on stage

Logo placement on the event Flyer / Poster / Advertising

Company promotional materials can be provided in the VIP Lounge gift bags (if available)

\$15,000 Level - Co-Presenting Sponsor

30 VIP Sponsor Lounge tickets

15 General admission tickets

Featured on the Chillounge Night website with link

Named in Press Release and Stories

Logo on Sponsor Wall

Microphone recognition on stage

Logo placement on the event Flyer / Poster / Advertising

Company promotional materials can be provided in the VIP Lounge gift bags (if available)

\$10,000 Level - Stage Sponsor

20 VIP Sponsor Lounge tickets

10 General admission tickets

Featured on the Chillounge Night website with link

Exclusive logo placement on the stage and stage area

Named in Press Release and Stories

Logo on Sponsor Wall

Microphone recognition on stage

Special name placement on the event Flyer / Poster / Advertising

Company promotional materials can be provided in the VIP Lounge gift bags (if available)



\$10,000 Level - VIP Lounge Sponsor

20 VIP Sponsor Lounge tickets

10 General admission tickets

A lounge area with signage in the VIP lounge

Named in press release

Special name placement on the event Flyer / Poster / Advertising

Featured on the Chillounge Night website with link

Logo on sponsor wall

Special signage at the VIP lounge entrance

Company promotional materials can be provided in the VIP Lounge gift bags (if available)

Microphone recognition on stage

\$10,000 Level - Platinum Sponsor

20 VIP Sponsor Lounge tickets

10 General admission tickets

A private lounge area with loungers and signage in general admission area

Named in press release and Stories

Special name placement on the event Flyer / Poster / Advertising

Featured on the Chillounge Night website with link

Logo on sponsor wall

Company promotional materials can be provided in the VIP Lounge gift bags (if available)

Microphone recognition on stage during the event

\$5,000 Level - Fashion Show Sponsor

10 VIP Sponsor Lounge tickets

10 General admission tickets

Named in press release

Special name placement on the event Flyer / Poster / Advertising

Featured on the Chillounge Night website with link

Logo on sponsor wall

Recognition during fashion show

Company promotional materials can be provided in the VIP Lounge gift bags (if available)

\$5,000 Level - Gold Sponsor

10 VIP Sponsor Lounge tickets

10 General admission tickets

Named in press release

Special name placement on the event Flyer / Poster / Advertising

Featured on the Chillounge Night website with link

Logo on sponsor wall

Company promotional materials can be provided in the VIP Lounge gift bags (if available)



\$2,500 Level - Silver Sponsor

6 VIP Sponsor Lounge tickets
6 General admission tickets
Featured on the Chillounge Night website with link
Named in press release

\$1,250 Level – Bronze Sponsor

4 VIP Sponsor Lounge tickets
4 General admission tickets
Featured on the Chillounge Night website with link
Named in press release

I look forward to coming home to Buffalo to host Chillounge Night!



**Tim Mitten
Full Moon Promotions
Wagner Realty**



Sponsorship Pledge Form

Business / Company Name: _____

Business Name to be used on all applicable signage: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Sponsorship Commitment:

- Title / Presenting - \$20,000
- Co-Presenting - \$15,000
- Platinum - \$10,000
- Gold - \$5,000
- Silver - \$2,500
- Other: _____
- Stage - \$10,000
- VIP Lounge - \$10,000
- Fashion Show - \$5,000
- Bronze - \$1,250

Check Enclosed / Amount:

(Please make check payable to: Full Moon Promotions, LLC.)

- Sponsorships & Payments must be committed to 120 days prior to event.
- Payment for sponsorships is due 120 days prior to the event sponsored.
- Corporate logos must be received 90 days prior to an event to insure inclusion in signage and print materials.
- This Agreement should be forwarded to FullMoonPromoLLC@gmail.com or mailed to:
 - FullMoonPromotions, LLC.,
 - Attn: Timothy Mitten
 - 2519 Goldenrod St.
 - Sarasota, FL 34239
- For additional information contact Tim Mitten at (941) 223-9159